



Digital Graphic Designer



Susana Velázquez
she / her
29 years old

Guadalajara, México

I find my voice in design; my nature is to express myself through still or moving images. Always passionate about learning new skills, I am a creative person capable of generating proposals that can solve problems.

Motion Graphic Designer & Post-Producer — Dingus & Zazzy (2024 – Present)

Work 100 % in English with Canada- and US-based teams, leading the studio's motion identity. Deliver 150+ 2D/3D assets per quarter, build modular After Effects templates that cut turnaround by 35 %, and iterate creatives against CTR and retention data to lift ad performance by 22 %.

Content Designer — Ganem (2024)

Crafted eye-catching social media content and dynamic client presentations. Blended graphic design with video production to boost brand visibility and engagement metrics, helping clients achieve stronger storytelling and audience growth.

Motion Graphics Artist — Gaon Holding (2023)

Turned static graphics into animated visual experiences, applying solid design principles and collaborating with cross-functional teams to launch on-brand, high-impact content.

3D Designer & Video Editor — KLOK. Agency (2021 – 2023)

Produced photorealistic 3D renders of product displays for PepsiCo and apartment visualizations, and edited promotional videos for Fiesta Inn hotels and editorial clients, elevating the visual quality of their campaigns.

Content Creator — NIRT Robotic School (2020 – 2021)

Owned the full production pipeline for social-media videos—from scripting and storyboarding to shooting and editing—resulting in higher online reach and engagement for the institution.

REEL

<https://vimeo.com/1120518815?fl=pl&fe=sh>

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Portfolio

<https://susanavelazquez.lat/>

Contact

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HOBBIES

Artificial Intelligence

VFX

Content Creator

Animation

SOFTWARE

After Effects

Illustrator

Blender

Windows11

Autocad

Premiere

Photoshop

Flux

Runway

Sora

ChatGPT

MacOs



Social Media Content





Café Oro

Midjourney & Photoshop

2024

Susana Velázquez



Café Oro



Photoshop

2024



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farmadrid

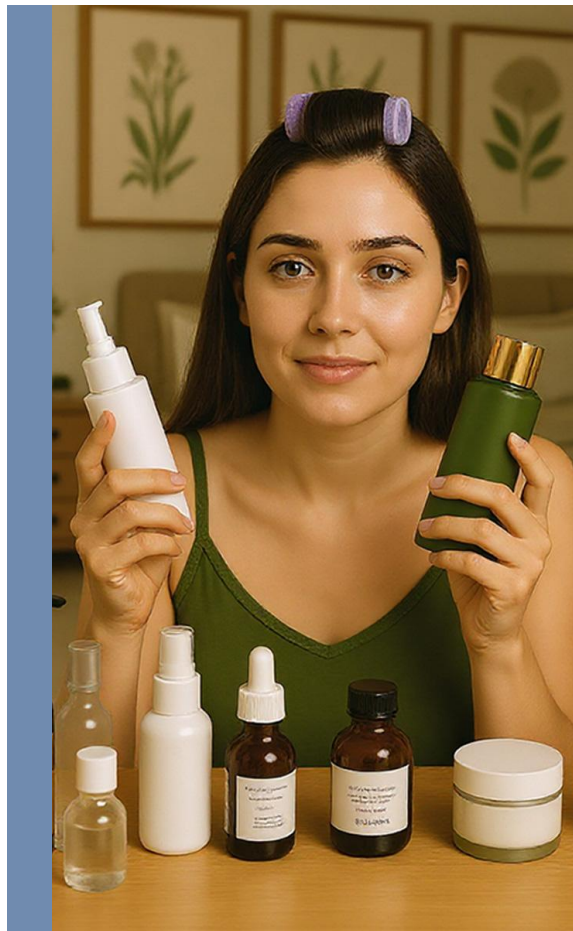


Sora & Photoshop

2025



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farmadrid

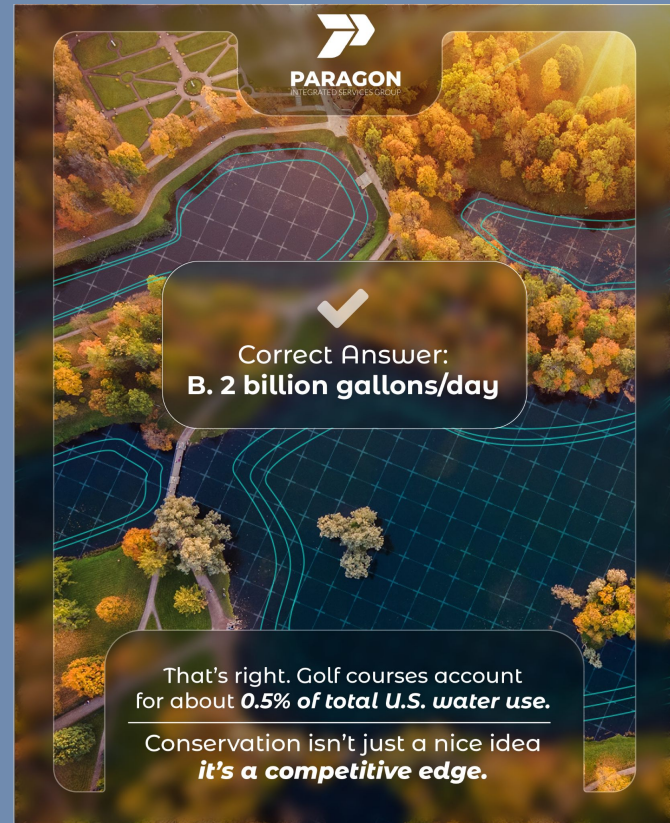


Chat GPT

2025



Susana Velázquez

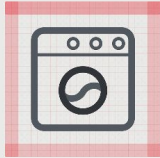




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M°



MACHINE
WASHABLE



PRECISION
DETAILS



MOISTURE
WICKING



SEAMLESS



TEMPERATURE
CONTROL



WRINKLE
FREE



WATERPROOF



STRETCH



ODOR
CONTROL



WATER
RESISTANT

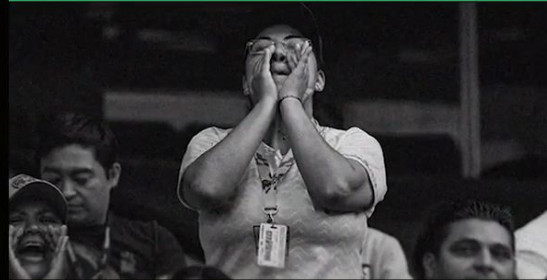


Disfruta un
paquete futbolero
de McDonald's.



Uber Eats | LIGA BBVA

pediste ir de primero
en la tabla,



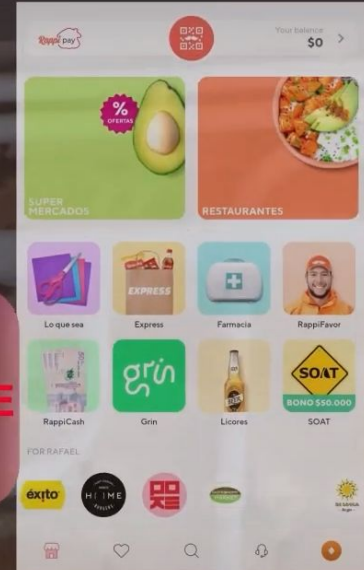
ahora pide por Uber Eats
tu paquete futbolero
de McDonald's.

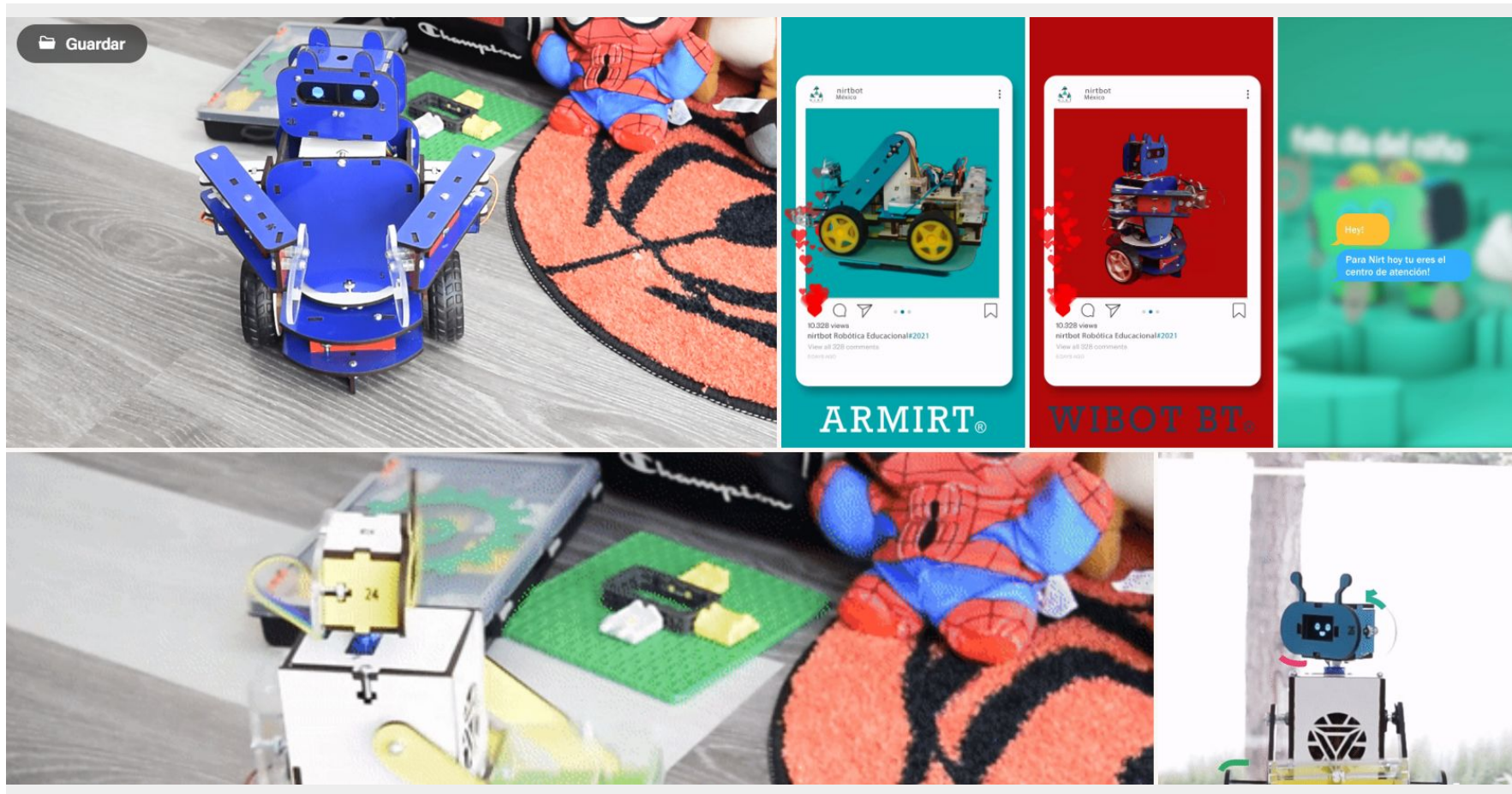




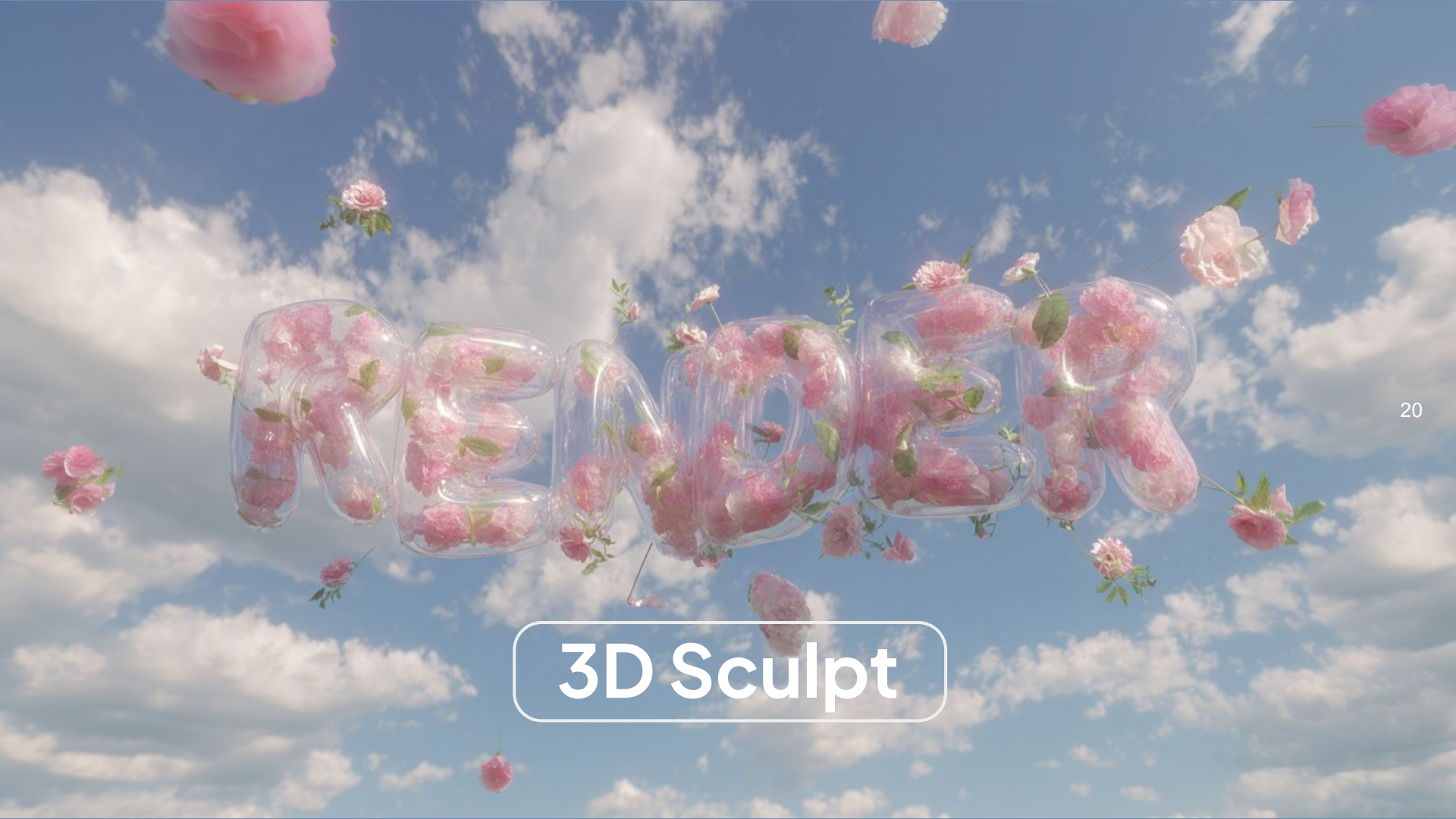
Animations & Video Edit

Compra sin salir de casa con tus
Tarjetas de Crédito y Débito BANORTE
en Rappi y recibe:

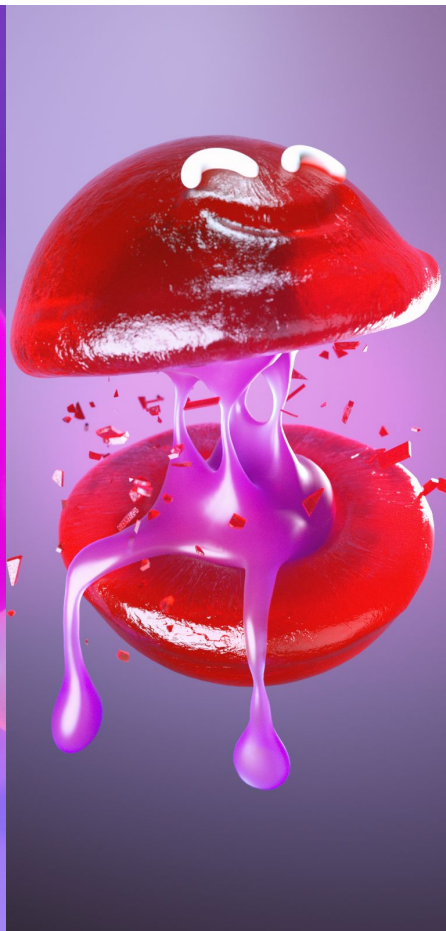
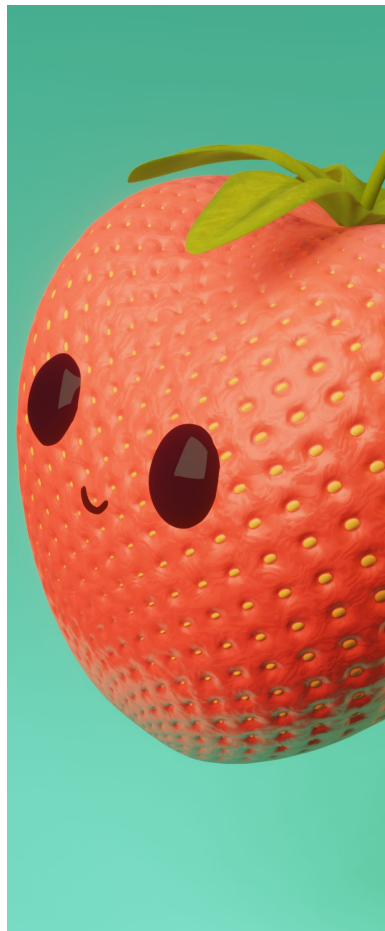




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3D Sculpt





Pepsico

Cinema 4D

2022

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Domestika

UnrealEngine5



2023

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Dingus & Zazzy



Blender

2025



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Thanks :)